











Introductions

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Undergraduate Research - UAB Neuroscience

Undergraduate Neuroscience Program

- ~400 students
- Honors STEM major BS degree, integration of various specialized honors programs at university

Integration into the curriculum

- Mentored research required as component of the major
- 6 credits over 1-3 semesters (2-3 on average)
- Thesis, presentation as required research product

Pain Points

- Many pre-professional/pre-graduate students
- Students feel they have to forgo study abroad due to research requirements + pre-health schedule
- Program growth = less mentors











Undergraduate Research - UAB Neuroscience

Why partner with EuroScholars

- Combination of high impact practices to best serve students
- Working with EuroScholars streamlines placement, provides support for students while abroad

Collaboration with university stakeholders

- UAB Study Abroad office facilitates EuroScholar application process
- Students can access scholarships earmarked for study abroad experiences

Degree alignment

Mentored research experiences satisfies major requirement, including thesis document, presentation expectation











High Impact Practices: Research + Study Abroad

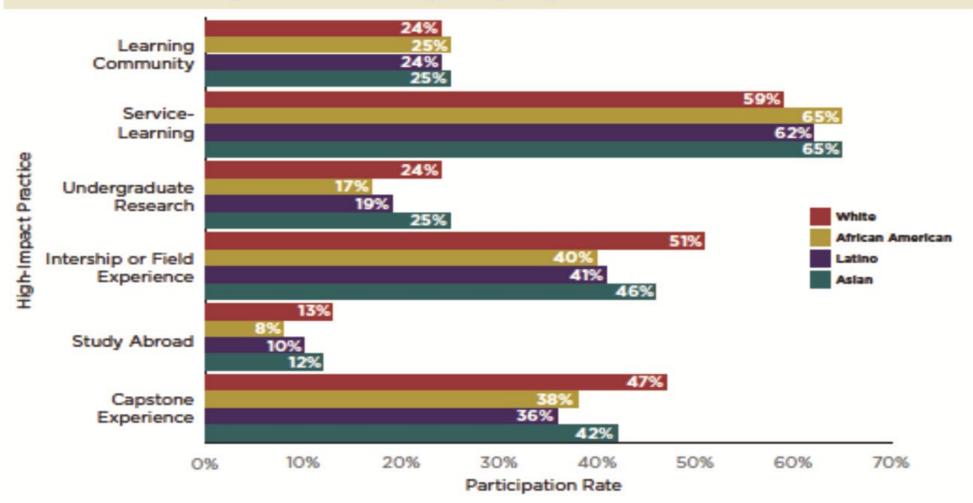
Why combine HIPs?

- HIPs have the greatest impact on students who are first-gen, low income, or are members of historically underrepresented groups
- Strongest benefits for students participating in 2+ HIPs
 - HIPs at 10 (George Kuh, Ken O'Donnell & Carol Geary Schneide)

Inequities in Educational Opportunities in College

Students of color are underrepresented in many of the high-impact practices that are central to a high-quality liberal education. These practices teach students to synthesize information, apply knowledge, and develop problem-solving skills—all attributes that are in high demand by employers. And some of these experiences, "such as undergraduate research and internships[,] may constitute critical gateways into graduate education or high-demand and high-wage jobs." ¹³

Students of color experience fewer high-impact practices



Source: National Survey of Student Engagement, "NSSE 2013 High-Impact Practices: US Grand Percentages by Student Characteristics," (2013), http://nsse.iub.edu/2013_institutional_report/pdf/HIPTables/HIP.pdf. As presented in Witham et al., America's Unmet Promise.











The EuroScholars Program

Program overview

- Geared toward independent, high achieving undergraduate students
- 1 or 2 semesters at Leiden University, KU Leuven or University of Geneva
- Minimum 3.4 GPA required
- Transfer of academic credits (max. 30 ECTS / 15 US credits per semester).
- Projects available in almost all disciplines
- International research group, all research and deliverables conducted in English
- Elective course (if applicable)













The EuroScholars Program

Student profile

- Undergraduate students from US and Canadian universities / colleges
- Highly motivated, proactive, advanced and independent students with a strong interest in an academic / research career

Accessibility

- Open for all students who meet admissions requirements
- Open to nearly all study disciplines
- EuroScholars Grants/Awards













The EuroScholars Program

Program outcomes

- <u>Joint publications</u>
- Hands-on experience in international research practices
- Increased academic maturity
- Improved profile for further academic and career decisions















Marketing & Approval Support

Rebranding the program

 Neuroscience students are great candidates for the program at UAB; rebranded it as "Neuroscholars"

Marketing materials

• Flyers adapted to US/Canadian universities, brochures

Study abroad fairs

Our representatives attend to promote and discuss the programs



NeuroScholars International Research Experience

University of Alabama at Birmingham

Thinking about doing international research?

About EuroScholars

EuroScholars is a prestigious semester-long study abroad program



Participating Institutions:











Marketing & Approval

Support

Information sessions/presentations

- Neuroscholars session for students. UAB advertised around campus.
- Presented to a Neuroscience seminar; all freshman majors take this course
- Available to present to faculty, administration, etc.

Peer to peer

• Best recruitment tool; alumni invited to events













Takeaways

EuroScholars as opportunity to increase undergraduate research participation

Ability to tailor marketing and promotion of opportunities to any audience (students, departments)

EuroScholars offers
access to HIPs for
students with
demanding majors



Questions?

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